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*Editorial,
Dear Members,*

Advent of ICT and the development in various web application tools in recent years have transformed the concept of 'Librarianship'. The scope of librarianship and role of Librarian has been enhanced dramatically. It is growing and always demanding more as the users' community is empowered with technology at their disposal to access the information. There is a considerable demand for information on 24x7 access models as the users are equipped with high end gadgets to access the information from anywhere at any time in the world.

It is the responsibility of Librarians not only to educate the users to use subject specified authentic resources with suitable applications but also to bring them to the notice of users' community for the effective usage of resources. In this deluge information age and

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bewildered society the role of Librarian is more challenging than ever.

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Dr. Muttayya Koganuramath, Chairman, Bombay Science Librarians' Association (BOSLA), Tata Institute of Social Sciences, Deonar, Mumbai - 400

creative thinking, coming out with 'out of box solutions' and embracing newer technologies.

To give a simple example, it was never thought that the banks would come next to your door steps to dispense the currencies at any point of time. But, it is a reality in today's world.

It is possible with the dedication, involvement, commitment, passion and above all attitude of 'willing to do' to take up the initiatives to reach the information to end users.

Satish Munnolli

News

National Conference on Beyond Librarianship: Creativity, Innovation and Discovery (NCBL - 2011)

The two day National Conference began with Welcome Address by Dr Muttayya Koganuramath, Chairman, BOSLA & University Librarian, TISS. He welcomed the Chief Guest Shri Shivanand Kanavi, Global Head, Marketing and

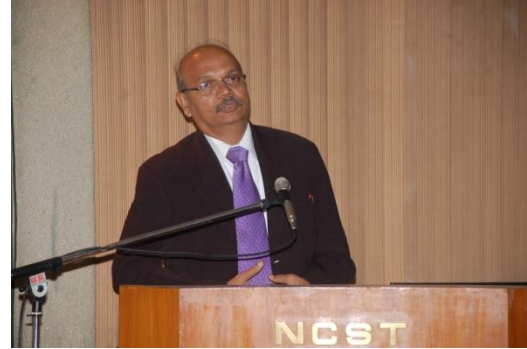
Strategic Communication, CMC Ltd., Mumbai, Shri Zia Saquib, Executive Director, CDAC, Mumbai, with a bouquet of flowers. He also welcomed BOSLA Members & delegates and introduced the dignitaries.

He briefed about the theme of the conference and felt the necessity to inculcate Creativity, Innovation and Discovery among LIS professionals. He mentioned about the topics planned to address the issues related to Marketing of Library Services, e-Resources Management, Digital Libraries, Open Access for Scholarly Content, Cloud Computing, Human Resource Management Scientometrics / Webometrics and many more.

Further, he discussed about the various consortium exists in India, under various Government Departments, viz., CSIR, DRDO, DAE, UGC, INDEST, etc. The amount spent by various agencies are huge for the e-resources and emphasized the need to have a National Consortium which can reduce the spending at the same time the access can be provided to all the citizen of the country, example the access can be made available to Farmers to Agricultural Scientists.



The Conference was inaugurated by Lighting the Lamp by Chief Guest and dignitaries on the dais.



He considered Library Profession is a noble profession similar to Clinicians in the Medical field. Google is the most powerful search engine and match the words in databases and retrieves it, but sometime it can't understand the query and give desired results. Human brain has thinking process whereas robots / computers don't have this quality. He highlighted the achievements of the Google Age - Processing, Memory, Filing & Recall, Database Search, The Internet, WWW and Digital Library. He described how the computers are evolved and the history of Internet and its evolution. He emphasized that the digital library should be available to all, like any time



Conference Proceedings edited by Dr B.S. Kademani, Dr A.N. Bandi, Dr Sangayya Sirurmath, Dr Mallikarjun Angadi, Mr I.C. Bandi, Ms Truptee Shah and Ms Savita Rao was released by the Chief Guest Shri Shivanand Kanavi.

Address by the Chief Guest

Shri Shivanand Kanavi addressed the august gathering with a discussion on 'Do we need Librarian in the Google Age'. Librarian is a knowledge manager and functions as a human brain.

money anywhere. Also, he stated about various technological challenges. He stressed the need for retrieval of oral transmission of knowledge and record it and preserve it.

Presiding Remarks by Shri Zia Saquib, Executive Director, CDAC.

He stated that Library and Librarians plays an important role in dissemination of information. He said that initially in India, patents are filed only in the field of Pharmacy and in recent years the patents are also filed in IT, Computers and Engineering fields. He appreciated C-DAC Library for helping in filing of the patents.



He opined that the access to information to be made available through Mobile Devices, since its use is very high by the present generation. The digital libraries are made available to urban population and the same can be made available / accessible through mobile devices for the rural population. He mentioned that C-DAC created huge opportunities and funding for Cloud Computing concepts on the occasion.

Ms Truptee Shah, Librarian, C-DAC, Mumbai delivered vote of thanks.

Day One: 16th September 2011

Special Address on “Leadership” is delivered by Shri Radhakrishnan Pillai, Director, Chanakya Institute of Public Leadership, University of Mumbai. He emphasized the need for leadership ideas in Librarians. He mentioned the different types of role played by the Librarianship. He stated that attitude and passion are important qualities of a good leader.



He described about Sutras. Importance of individual qualities, energy: self-motivation, sharpen the skills, inherit things to improve, etc. Dr H.S. Waydande, Conference Director and Deputy Librarian, IIT, Powai introduced the Chairpersons, Rapporteurs for the Technical Sessions and the schedules.

Technical Session - 1

Theme: Marketing of Library Services

The first technical session was chaired by Dr. Sangayya S. Sirurmah, University Librarian, Defence Institute of Advanced Technology, Pune and Mrs R.

Adilakshmi, Bangalore University was the Rapporteur. Chairperson briefed about the theme - Marketing of Library services and its need, importance and various methods. There were eight papers and out of which, six were presented by the corresponding Authors. The presentations included Customer-based Marketing to Sustain and Survive in the Digital Environment, Marketing & Promotion of Information Resources through Library Website, Trends in Reference Services with Marketing and Public Relation Tools, Needs and Tools in Marketing Library Services, Innovative Practices in Marketing. Barriers and Methods in Marketing of Library Services. There was a commercial presentation at the end of 1st Session by Intsys Technologies Pvt. Ltd., Mumbai on Library Management System.

Technical Session - 2

Theme: e-Resources Management

The second technical session was chaired by Shri Giridhar Kunkur, Librarian, Welingkar Institute of Management Development & Research, Mumbai and Mr Baban Kumbhar, Librarian, Navsahyadri Education Society's Group of Institution, Pune was the Rapporteur. Chairperson had briefed about the theme - e-Resources Management and

importance of its effective use and various methods of promoting it. There were four papers and out of which, two were presented. The presentation included Advantages & Benefits of Library Usage, Study in Digital Environment and Study of University Library Websites.

Day Two: 17th September 2011

The second day of the conference began with a key note address by Shri Shrinivas Pownikar, Chief Librarian and Central Public information Officer, C-DAC, Pune on Intellectual Property Rights (IPR). He stated the importance of IPR and Copyright. He highlighted the role of Librarian in Copyright Issues and briefed the history of International and National Copyright Acts. He also explained on how to register for Copyrights in India.



Technical Session - 3

Theme: Open Access for Scholarly Content

The third technical session was chaired by Dr A.N. Bandi, Head, Resource Centre, National Institute of Fashion Technology, Mumbai and Ms Janice Fernandes, Librarian, Xavier institute of Engineering was the Rapporteur. There were five papers and all were presented by respective Authors. Chairperson highlighted the topics of each paper. The presentations by authors covered Inclusive Libraries and Everybody's Libraries and described the equipments and tools available for disabled persons. Evidence Based Library Practice and Librarianship: its process and usefulness, Open Access to Knowledge: initiatives in India included Digital Library Initiatives, Open Access Journals and Open Courseware Initiatives. Usefulness of Open URL in providing access to library resources & various technology and protocols available. Evaluation of Indian LIS Blogs described the needs, objectives and methodology. Rapporteur Ms. Janice Fernandes summarized the topics presented in this session.

Technical Session - 4 **Theme: Human Resource Management**

The fourth technical session was chaired by Dr P.V. Marolia, Coordinator, NID Cell, UGC Project on Capacity Building of Women Managers in Higher education and Mrs. Bhagyashree Korday, Library and Information

Officer, National Institute of Industrial Engineering was the Rapporteur. There were four papers out of which three papers were presented by respective Authors. Chairperson had briefed about the theme and topics covered in this session. The presentations encompassed Human Resource Management in Library, Human Resource Growth and its reflection in Library Service and Activities, Stress Management in Library Professionals highlighted ICT Stress, Job Security Stress and Strategies to deal with stress. Undergraduate Students Employment Program at C-DAC Library discussed about how the ideas conceived and made successful.

Theme: Scientometrics / Webometrics

This session was chaired by Dr B.S . Kademani, Scientific Officer 'F', Scientific Information Resource Division, BARC and Mrs Sunita Kolekar, Librarian, KEM was Rapporteur. There were four papers and out of which three were presented by respective Authors.



Chairperson had explained the importance of the theme. The presentations highlighted on Co-citation Analysis and covered various tools available, especially on SciVal (developed by Elsevier). Inside Journal Citation Report (*JCR*) elaborated about Citations and *JCR* and its need for the Library. Digital Archiving of Nuclear News described how the selection and addition of nuclear news from various sources were done and its digitization process and also the importance of news for the top management. At the end of the last technical session, there was commercial presentation on IndianJournals.com and its features.

Valedictory Function

The valedictory function was chaired by Dr Muttayya Koganuramath, Chairman, BOSLA and Dr Maya Avasia, Advisor, Kamala Raheja Vidyanidhi Institute for Architecture, Mumbai was the Chief Guest. Shri Zia Saquib, Executive Director, CDAC, Mumbai, presided over the function.

Mr R. Prabakaran, TIFR, Mumbai was the Rapporteur General, who presented the report on the two days event. Dr H.S. Waydande, Conference Director, highlighted the number of papers received and accepted and the number of participants attended the conference. He thanked all the Chairpersons for

ably conducting the sessions, authors of the papers and editorial committee for bringing out the conference volume in time and the delegates for interactive participation.

The Chief Guest, Dr Maya Avasia, delivered valedictory address. She appreciated for the selection of right theme for the conference and congratulated organizers for conducting 2nd National Conference. Dr Muttayya Koganuramath, Chairman BOSLA gave concluding remarks on the Conference. Ms. Savita Rao, Librarian, C-DAC, Mumbai presented vote of thanks.

Dr. Muttayya Koganuramath, Chairman, BOSLA and Dr. B. S. Kademani, Vice Chairman, BOSLA felicitated the organizers Ms. Truptee Shah and Ms.Savita Rao for organizing the conference diligently.



Annual General Body Meeting

The Annual General Body Meeting was held on second half

of day two - 17 September 2011 at CDAC auditorium. Dr Muttayya Koganuramath, Chairman, BOSLA briefed about the activities of the Association to its new members. While addressing the house Chairman, invited young leaders to take over the charge and take forward association activities. Members and senior professionals opined the continuation of existing committee further. It was decided and unanimously agreed by all the members present on the occasion.

Felicitations to superannuated LIS professionals

On the occasion of NABL workshop the Association felicitated Mr N C Hugar, Library Information Officer of Indian Institute of Technology Bombay who superannuated on 31st May 2011. Mr Hugar worked in various sections of the Central library, IIT, during his accomplished services of 32 years. He is Executive Member of BOSLA.



LIS programs at Tata Institute of Social Sciences, Mumbai

ADMISSION NOTICE

More and more organizations in India are embarking on new concepts in handling information. With the changing times, information formats also have changed rapidly from print on paper to digital. There is need for qualified and trained Library and Information Science professionals to take the lead and guide developments in helping the end users in the changing environment.

Tata Institute of Social Science has a rich heritage of building its library system keeping pace with the development of emerging enabling technologies. As a recognized National Institute specialized in the field of social sciences, Sir Dorabji Tata memorial Library has started several innovative initiatives in capacity building. Having organized several national and international conferences, workshops for capacity building, ***Centre for Library and Information Management Studies*** (CLIMS) is happy to announce the following programmes.

PhD in Library and Information Science

- No of seats available: 05

Master of Library and Information Science (MLISc)

- No of seats : 15

Post Graduate Diploma in Digital Library and Information Management (PGDLIM)

- No of seats available: 30

How to Apply: Full details of these programmes, prospectus and application forms can be downloaded from the following website. www.tiss.edu & <http://library.tiss.edu>.

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